Executive Director, Christy Soto
225 N. Peters #5, New Orleans, LA 70130
504-957-5820
christy@creativitycollective.com
www.creativitycollective.com

Bridal Crawl Sponsorship Tiers

Photo by Curt McClain

The Creativity Collective is a local 501c3 awarded non-profit of artists, entrepreneurs, parents, and focused teens impacting the community with fresh concepts, creative causes, and project-supporting fundraisers.

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Wedding Party $5,000

- PRIOR TO EVENT
  - 50 individual tickets to the Bridal Crawl ($1000 value)
  - Logo or business name with linkage displayed prominently on
    - Bridal Crawl webpage (www.bigeasybrides.com)
    - Creativity Collective Facebook (www.facebook.com/collectivecrawl)
    - Monthly newsletter
    - New Orleans event calendars (WWOZ, Gambit, Yelp, WWNO, Louisiana Travel, Louisiana Life Magazine, Nolavie, Best of New Orleans and more)
  - Predominant logo placement and footage featuring involvement in Bridal Crawl promo video that is posted year-long on our:
    - Website (www.bigeasybrides.com)
    - YouTube (http://www.youtube.com/user/PSSOTV)
    - Facebook (www.facebook.com/collectivecrawl)

    Video is additionally played at our vendor booths at events throughout the year
  - Name and/or logo on all printed materials: paid ads, 11x17 and 8x10 posters, press releases, press passes, car magnets, and more.
- DAY OF THE EVENT
  - Table on the Bridal Crawl route to display information (items for sales must be preapproved. No electricity available)
  - Logo on signage at each venue during the Bridal Crawl (up to 8 locations)
  - Logo on banner leading the Bridal Crawl second line
  - Name/logo on route cards distributed to attendees at registration
- AFTER THE EVENT
  - Logo included on *thank you* cards sent to all media, business supporters, and donors
  - Logo in Gradeuxity Life Skills publication distributed to graduating seniors
  - Prominent recognition in the Creativity Collective's annual membership meeting in December

HERE COME THE BRIDES

Advocate staff photo by SHERRI MILLER

Event organizers Chris McKnight, Andrea Kaiser and Maria McKnight lead the way during the Creativity Collective's second annual Bridal Crawl in the French Quarter on Saturday. The event raised money for Covenant House, a safe house for at-risk and homeless young adults.

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Maid of Honor $3,000

THE CRESCENT CITY ADVOCATE

Chalmette Monument to be rededicated

Veiled Attack

group partners with VA to

Veiled Attack

- PRIOR TO THE EVENT
  - 30 individual tickets to the Bridal Crawl ($500 value)
  - Logo or business name with linkage displayed on
    - Bridal Crawl webpage
    - Creativity Collective Facebook
    - Monthly newsletter
  - Logo placement and footage featuring involvement in Bridal Crawl promotional video that is posted year-long on
    - Website
    - YouTube
    - Facebook

    Video is additionally played at our vendor booths at events throughout the year
  - Name/logo in predominant location on 11x17 & 8x10 posters
- DAY OF THE EVENT
  - Table on the Bridal Crawl route to display information. (items for sales must be preapproved. No electricity available)
  - Logo on signage at select venues during the Bridal Crawl (up to 8 locations)
  - Logo on banner leading the Bridal Crawl second line
  - Name/logo on route cards distributed to attendees at registration
- AFTER THE EVENT
  - Logo in Gradeuxity Life Skills publication distributed to graduating seniors
  - Prominent recognition in The Creativity Collective's annual membership meeting in December

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Best Man $1,500

- PRIOR TO THE EVENT
  - 15 individual tickets to the Bridal Crawl ($300 value)
  - Logo or business name with linkage displayed on
    - Bridal Crawl webpage
    - Creativity Collective Facebook
    - Monthly newsletter
  - Logo displayed in the credits of the Bridal Crawl promotional video that is posted year-long on our:
    - Website
    - YouTube
    - Facebook

    Video is additionally played at our vendor booths at events throughout the year
  - Name and/or logo on 11/17 and 8x10 posters
- DAY OF THE EVENT
  - Logo on banner leading the Bridal Crawl second line
- AFTER THE EVENT
  - Logo in Gradeuxity Life Skills publication distributed to graduating seniors
  - Recognition in The Creativity Collective's annual membership meeting in December

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Ring Bearer $1,000

- PRIOR TO THE EVENT
  - 10 tickets to the Bridal Crawl ($200 value)
  - Logo or business name with linkage displayed on our:
    - Bridal Crawl webpage
    - Creativity Collective Facebook
  - Logo in the credits of the Bridal Crawl promotional video posted year-long on our:
    - Website
    - Youtube
    - Facebook
  - Name and/or logo on 11x17 and 8x10 posters
- DAY OF THE EVENT
  - Logo on banner leading the Bridal Crawl second line
- AFTER THE EVENT
  - Logo in Gradeuxity Life Skills publication distributed to graduating seniors

Master of Ceremonies $500

- PRIOR TO THE EVENT
  - 5 tickets to the Bridal Crawl ($100 value)
  - Logo with linkage displayed on
    - Bridal Crawl webpage
    - Creativity Collective Facebook
  - Name in the credits of the Bridal Crawl promotional video that is posted year-long on our Website, YouTube, Facebook
  - Name on 11x17 and 8x10 posters
- AFTER THE EVENT
  - Listed on Gradeuxity website as supporter until June award ceremony

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2015 BRIDAL CRAWL	Comp Tix	Logo/name with click through	Promo Video for web, FB, YouTube	Name/Logo on Printed Materials	Vendor Table at Event	Logo on Event Signage	Logo on 2nd Line Banner	Logo on Rte Cards	Logo on Thank You's	Logo in Gradeuxity Life skills publication	Recognition At Collective Annual Meeting
Wedding Party $5,000	50	Website, Facebook, Newsletter, Event Calendars	Predominant Logo/name included plus footage of business involvement	Paid ads, 11/17 and 8x10 posters, press releases, press passes, car magnets	Incl.	Incl.	Incl.	Incl.	Incl.	Incl.	Incl.
Maid of Honor $3,000	30	Website, Facebook, Newsletter	Logo/name included plus footage of business Involvement	Predominant location on 11/17 and 8x10 posters	Incl.	Incl.	Incl.	Incl.	N/A	Incl.	Incl.
Best Man $1,500	15	Website, Facebook, Newsletter	Logo/name included predominantly in credits	Predominant location on 11/17 and 8x10 posters	N/A	N/A	Incl.	N/A	N/A	Incl.	N/A
Ring Bearer $1,000	10	Website, Facebook	Logo/name included in credits	11/17 and 8x10 posters	N/A	N/A	Incl.	N/A	N/A	Incl.	N/A
Master of Ceremonies $500	5	Website, Facebook	Name included in credits	Name only on 11/17 and 8x10 posters	N/A	N/A	N/A	N/A	N/A	N/A	N/A

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Sponsorship Agreement

Yes, _____ would like to be a sponsor for BRIDAL CRAWL on September 19, 2015. I choose:

_____Wedding Party $5,000 ____Maid of Honor $3,000 ____Best Man $1,500

____Ring Bearer $1,000 ____Master of Ceremonies $500

I WILL BE PARTICIPATING WITH THE FOLLOWING!

☐ Financial Support $_____(sponsorship) **OR** ☐ Tax Deductible Donation (*tax write off, no advertising*) $_____

☐ Print Article(s) _____ Valued at $_____

☐ Print Ad Space (size, # of issues) _____ Valued at $_____

☐ Radio Advertising _____ Valued at $_____

☐ Television Advertising _____ Valued at $_____

☐ Website Advertisement Space (size, location) _____ Valued at $_____

☐ Raffle Donation _____ Valued at $_____

Total Value $_____

Contact Name(s), Title(s): _____

Website: _____ Facebook/Twitter: _____

Mailing Address: _____

Email Address: _____ Phone Number(s):_____

Authorized Signature:_____ Date:_____

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